

[NOTE: These minutes are made available to the public prior to Economic Development and Improvement Commission acceptance.]

Town of Wethersfield
Economic Development & Improvement Commission
Regular Meeting
Thursday, February 8, 2007 - 12:00 Noon
Town Manager's Conference Room, Town Hall
MINUTES

1. Call To Order - Interim Chairman Howard Greenblatt called the meeting to order at 12:02 p.m.
2. Attendance and Quorum (6 members required)

Members in attendance: Howard Greenblatt, Adam Jeamel, Ken Rizzio, Chris Lyons, Joe Cornelio, Doug Sacks, Joan Hughes, Ralph Keleher and Chris Monroe.

Members absent: Frank Frago, Betty Rosania, Paul Montinieri, Brian Silver and Bill Knapp.

Also in attendance: Bonnie Therrien - Town Manager, Phil Knecht - Planning and Zoning Commission Liaison, Peter Gillespie - Director of Planning and Economic Development and Denise Bradley - Assistant Planner.

3. Old Business
 - a. Status Church Street/SDH Streetscape Project - Peter Gillespie reported that the Concept Phase Plans have been submitted to Kevin Campbell, of the Connecticut Department of Transportation by Frederick Campbell of DeCarlo & Doll. Mr. Gillespie noted that the project should go out to bid this year.
 - b. Marketing and PR Assistance - Keiler - Peter Gillespie reported that Keiler has submitted a preliminary budget for next year. A meeting will be held on February 13th to discuss the preliminary draft of the Public Relations and Marketing Plan.
 - c. Website Update Status - Mr. Gillespie noted that the disks containing the website revisions have been delivered to the Data Services Department.
 - d. Review of 2001 Economic Development Strategic Plan - Peter Gillespie reported that both the Marketing and Communications and the Financial Strategies sub-committees met to review the plan. He noted that a marked up copy of the plan had been provided to the EDIC. Howard Greenblatt noted that each objective had been reviewed point-by-point and then highlighted the priorities of the plan. Mr. Gillespie noted that the revised version will be put into a final format and discussed the possibility of creating a brochure.
4. New Business
 - a. Silas Deane Highway Façade Loan Requests
 - b. Revisions To Wethersfield Business Loan Program
 - c. Preserve America - Status
 - d. Redevelopment Agency
 - e. Business Visitation Program
 - f. Budget 2007/2008

- g. Business Friendly Program
 - h. March Breakfast Meeting
 - i. Meeting with Tourism District Staff
5. Reports of the Town Manager -
 - Town Manager's Report
 - Town Council Liaison's Report
 - Planning & Zoning Commission Liason's Report
 - Tourism Commission Liason's Report
 - Director of Planning and Economic Development's Report
 6. Chairman's Report
 7. Sub-Committee Reports -
 - Marketing and Communications
 - Financial Strategies
 8. Minutes- Approval of January 2007 meeting minutes
 9. Next Meeting - March 8, 2007
 10. Correspondence
 11. Adjournment