

Wethersfield Tourism Commission

Meeting Notes

Tuesday February 28, 2012 5:30 pm
Town Hall, Basement Level, Conference Room 2

- 1) Call to order – The meeting was called to order at 5:35 p.m. by Chair Traczyk.
- 2) Roll call (5 members required for quorum) – members present Traczyk, Hall, Aforismo, Ford
- 3) Approval of Minutes – January 2012 – No action taken.
- 4) Open issues (Old Business)
 - a) CT Culture & Tourism Cooperative Marketing Challenge Grants – Mr. Gillespie reported that the grant will expire in the near future and an extension request is in process. Mr. Gillespie distributed notes from the Feb 24 CT Tourism meeting regarding upcoming grant deadlines and marketing opportunities.
 - b) Certified Local Government – Chris Traczyk reported on a conversation held with Mary Dunn from the State Historic Preservation office regarding the 45 CLG's in the State. Only 5 or 6 remain active, small grant opportunities, need HDC support, need meeting with Town Manager to discuss interest in pursuing.
- 5) New Business
 - a) Photo Contest – Mr. Gillespie distributed draft documents regarding contest rules, photo release and entry form. It was agreed that the deadline should be mid April. Additional suggestions were made to the documents. A jury needs to be formed to review the submissions and Mr. Gillespie will announce the contest to the media.
 - b) Annual Report – Chris Traczyk reported that she is working on a report for presentation to the Town Council in April.
 - c) Stakeholders Meeting – It was suggested that the stakeholders meeting is scheduled for March 7 or 9 at 8:30 a.m. at the Keeney Center.
- 6) Reports – Affiliate Commissions/Organizations
 - a) Economic Development & Improvement Commission – D McHugh
 - b) Central CT Culture & Tourism - G. Munroe
 - c) Greater Hartford Convention & Visitors - C. Hall
 - d) OW Shopkeepers – C. Ford
 - e) WHS – Elaine St. Onge
 - f) WDS – Katie Sullivan
- 7) Other Business – Chris Traczyk reported that she and Mr. Gillespie met with Alta Lash and RaeAnn Palmer to discuss the Heritage Commission. Additional research is underway regarding feasibility and funding options.
- 8) Adjournment