

Wethersfield Tourism Commission

Meeting Minutes

Tuesday June 26, 2012 5:30 pm
Town Hall, Town Manager's Conference Room

- 1) Call to order
- 2) Roll call (5 members required for quorum)
- 3) Approval of Minutes – May 2012
- 4) Open issues (Old Business)
 - a) CT Culture & Tourism Cooperative Marketing Challenge Grants
 - b) Stakeholders Meeting – Next Meeting Date
 - c) Website Redesign and Update
 - d) Wayfinding Signage Program
 - e) Vibrant Communities Initiative Grant
- 5) New Business
 - a) Main Street Investment Fund Grant Opportunity
 - b) September/October AAA Journey Ad
- 6) Reports – Affiliate Commissions/Organizations
 - a) Economic Development & Improvement Commission – D McHugh
 - b) Central CT Culture & Tourism
 - c) Greater Hartford Convention & Visitors - C. Hall
 - d) OW Shopkeepers – C. Ford
 - e) WHS – Elaine St. Onge
 - f) WDS – Katie Sullivan
- 7) Other Business
- 8) Adjournment