



Wethersfield Tourism Commission Meeting Minutes

Tuesday November 26, 2013 5:00 pm
Town Hall, Town Manager's Conference Room

- 1) Call to order - Chair Traczyk called the meeting to order at 5:00 p.m.
- 2) Roll call (5 members required for quorum) Members Traczyk, Hall, Bruce, Spratlin, McHugh, Aforismo, St. Onge and Ford in attendance. Also in attendance Council liaison Hurley.
- 3) Approval of Minutes – October 2013 - Member Hall motioned to approve the minutes, Member St. Onge seconded the motion and all members voted in favor.
- 4) Open issues (Old Business)
 - a) Updates
 - i) Wethersfield Heritage Trail – Project Status - Mr. Gillespie reported that Connecticut Humanities has submitted the grant paperwork for the \$35,000 implementation grant for the project which will now go to before Town Council. Mr. Gillespie is now organizing the stakeholders group and is scheduling the first meetings.
 - ii) Pita Group - Newsletter Design – Mr. Gillespie reported on progress with the template designs for a new monthly event calendar and is working with Pita on some suggested new software options to help with e-blasts.
- 5) New Business
 - a) Photo Contest - The images of the contest winners were distributed and Mr. Gillespie will send out notifications and the awards.
 - b) 2014 Meeting Schedule – A copy of the 2014 meeting schedule was discussed and it was noted that it may be helpful to assist with attendance if a 4:30 start time were possible.
 - c) Holidays On Main – December 5 – Members were encouraged to attend the event next Thursday. The members offered to let the Chamber borrow sandwich board signs for the event.
 - d) Salute To Business – December 12 – Members were encouraged to attend, no Tourism award will be issued this year.
- 6) Reports – Affiliate Commissions/Organizations
 - a) Economic Development & Improvement Commission – D McHugh
 - b) Central Regional Tourism District - River Valley – K Sullivan reported on an upcoming Dec 12 meeting.
 - c) OW Shopkeepers – C. Ford nothing to report.
 - d) WHS – Elaine St. Onge reported that the Dunham House will be open for the HOM event and on Dec 7,8,14 and 15.
 - e) WDS – K. Sullivan reported on the Holiday preview scheduled for December 13, the Night Before Christmas event and reported that the Thanksgiving Dinner had over 100 attendees.

- 7) Other Business – It was reported that the Holiday trolley is start next Friday evening.
- 8) Next Meeting December 18, 2013 at the Silas Robbins House at 5 pm.
- 9) Adjournment – K. Sullivan motioned to adjourn the meeting at 5:45 p.m. Elaine St. Onge seconded the motion and the vote showed all members in attendance.

Respectfully Submitted

Peter Gillespie

Town Planner/Economic Development Manager