Wethersfield Redevelopment Agency

Redevelopment Plans
1000 Silas Deane Highway
Berlin Turnpike/Nott Street
September 6, 2011

Redevelopment Agency Mission Statement

"To promote the redevelopment and revitalization of the limited available lands and buildings in Wethersfield in ways which implement the Town's Plan of Conservation and Development. To achieve redevelopment and revitalization through partnerships with property owners, tenants, potential developers, and state, federal and regional government agencies. To pursue actions that will leverage private investment, increase property values, create quality development, and provide entrepreneurial and employment opportunities."

Why?

- Wethersfield has little available land for new commercial development.
- Several significant and highly visible properties are vacant and blighted.
- It is imperative to maximize the value of our limited existing commercial opportunities.

How?

- The Town will act as a catalyst, facilitator, and partner in development proposals, not as the principal developer or investor.
- Citizens will have the opportunity to be heard on redevelopment and financing activities through the public hearing processes associated with the Redevelopment Agency, Planning and Zoning Commission, and Town Council.
- The Redevelopment Agency is committed to transparency, accountability, and integrity in carrying out its mission.

Redevelopment Goals

- 1. Positive Catalyst For Future Development
- 2. Market Supported
- 3. Economically Feasible and Sustainable
- 4. Contribute To Grand List

5. Add To Quality of Life

Redevelopment Process

- Real Estate Consultants Bartram & Cochran retained to conduct analysis and provide recommendations
- Conducted Market Analysis
- Analyzed Detailed Market Area
- Investigated market conditions for a variety of land uses such as hotels, offices, retail, industrial, multifamily etc...

1000 Silas Deane Highway Site Details

- 3.5 acre site
- 108,405 square foot building area
- Zoned Regional Commercial
- Last use Light Industrial Food Processing and Beverage storage and warehousing
- Built 1954
- Deteriorating Conditions
- Vacant for past 11 years

1000 Silas Deane Highway

- 2006 Silas Deane Highway Master Plan
- Site identified as key parcel Mixed-Use
- 2007 Redevelopment Agency Site Analysis
- Interested and Engaged Owner Sharing Costs
- Bartram & Cochran conduct detailed analysis and provided recommendations
 - Architects Fletcher Thompson
 - Urban Planners Richter and Cegan

1000 Silas Deane Highway Recommendations

- Focus on 1 property
- Building is functionally obsolete and is past the point of being economically viable to redevelop
- Demolish Existing Building
- Redevelop as Mixed Use –
 Retail/Commercial and Residential

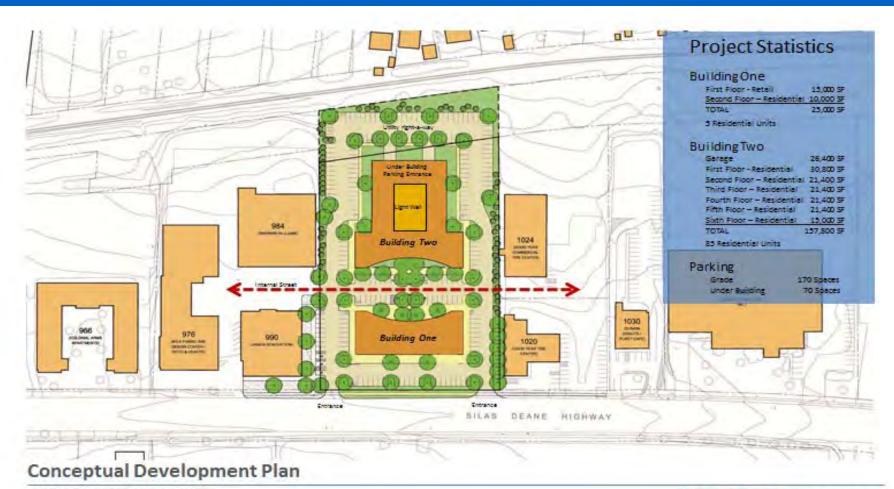
1000 Silas Deane Highway Recommendations

- Due To Market Conditions
 Redevelopment Costs Outweigh
 Equity Return To Developer,
 therefore, economic incentives
 required to redevelop site:
 - Contributing To Site Acquisition Costs
 - Costs of Demolishing Building
 - Infrastructure (Traffic Lights, Utilities, Remediation)

Proposed Plan 1000 Silas Deane Highway

- Demolition of existing building replace with 2 multi story buildings
- Building 1 2 story first floor retail 15,000 sf, second floor office or residential 10,000 sf
- Building 2 6 story residential with option for first and second floor retail/office – Parking underneath
- 90 -115 residential units varying in size
- 15 40,000 SF retail/commercial/office
- 182,800 SF Total Mixed-Use
- Adjacent Property Development Options Created

Concept Plan



1000 Silas Deane Highway

Redevelopment Plan

FLETCHERTHOMPSON

Richter & Cegan

Landscape Architects and Urban Designers

Future Possibilities



1000 Silas Deane Highway

Redevelopment Plan April 18, 2011 FLETCHERTHOMPSON

Richter & Cegan
Landscape Architectuand Utsan Designers

Real Estate Tax Benefits 1000 Silas Deane Highway

- Present assessment \$1,050,000
- \$32,991/year in taxes
- New Redevelopment Project Value \$20,466,400
- Would generate approx. \$450,129/year taxes
- \$2,000,000 Bond 20 year repayment schedule
- Average Annual Debt Payment \$139,375
- Average Annual Net Tax Benefit \$310,000
- Does Not Include Personal Property or Motor Vehicle Tax Benefits

Berlin Turnpike/Nott Street

- Site identified by Agency as one of Top 13 redevelopment opportunities in Town
- Reno Properties Expresses Interest In Project
- Mixed use of retail and residential
- Municipal incentives required to redevelop site

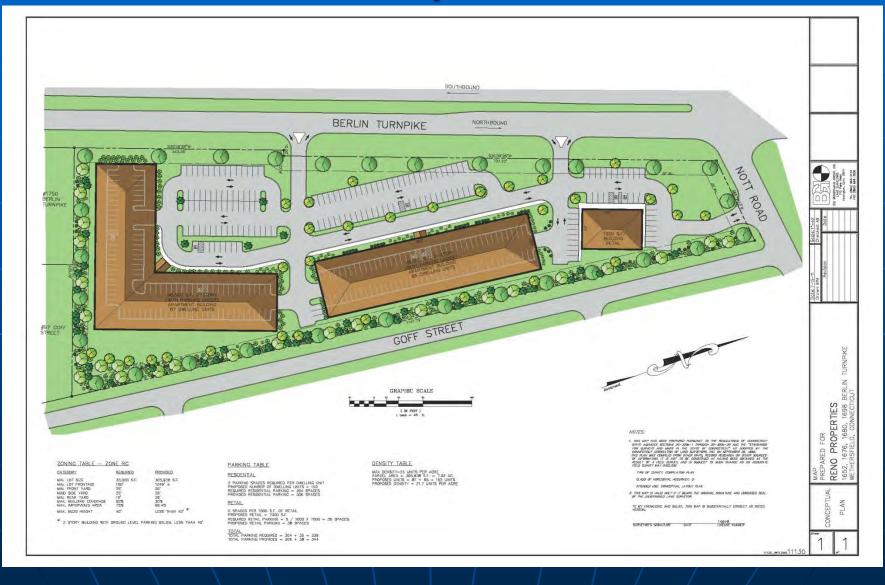
Site Details

- 4 properties
 - 1652 Berlin Turnpike
 - 1676-1680 Berlin Turnpike
 - 1698 Berlin Turnpike
 - 1730 Berlin Turnpike
- 6.38 acres in total
- 6 buildings
- Present Uses Auto service, package store, retail and motels

Proposed Plan

- Demolition of existing buildings
- Replace with 3 buildings
- Building 1 2 story 87 residential apartments
- Building 2 2 story 65 residential apartments
- Building 3 1 story 7,000 SF retail
- 91,500 SF Total
- 152 residential apartments

Concept Plan



Real Estate Tax Benefits Berlin Turnpike/Nott Street

- Present assessment \$2,273,6000
- \$70,000/year in taxes
- New Redevelopment Project valued at \$20,000,000
- Would generate approximately \$450,000 a year in taxes
- \$5,000,000 Bond 20 year repayment schedule
- Average Annual Debt Payment \$348,437
- Average Annual Net Tax Benefit \$101,563
- Does Not Include Personal property or Motor Vehicle Tax Benefits

Can The Town Earmark The Taxes Created By These Projects For A Specific Use?

Will The Developers Also Receive Tax Breaks?

Why Another Redevelopment Referendum When The Last One Failed?

Can The Town Afford The Additional Debt?

If Bond Funding Is Approved Could The Funds Be Used For Other Projects?

Can The Schools Handle The Additional School Age Children From These Developments?

How Were The Bond Issue Amounts Determined?

Environmental Remediation Required?

What Is The Developer's Experience?

What Are The Apartment Sizes? Mix?

Market For These Units?

Will Eminent Domain Be Used?

Why Not Develop Hotel or Office Buildings?

Why Is 91 Goff Road Included?

Does Developer Own Properties?

Will Landscape Buffer Be Provided?

Will Traffic Impact Studies Be Conducted?